

## WEB DESIGNER

**Passionate and Technology-Savvy | Particularly adept at acquiring new skills | Diplomatic and gentle nature**

I thrive in environments that provide challenge and encourage growth. I have strong aesthetic sensibilities and my designs are always in direct response to the client's need. I am able to consistently and enthusiastically bring beauty and elegance to the solution.

## CORE COMPETENCIES

**Visual and Interactive Design | HTML/XHTML | CSS | Standards-Compliance | Content Management | XML/XSL | JavaScript | PHP | Adobe CS5 (Master Collection) | ActionScript 3**

## SUMMARY OF EXPERIENCE

**Web/Multimedia Specialist** Health Alliance Medical Plans, Urbana, IL 4/2010-current  
 Brought production efforts and guidance that opened new channels of digital media communication and strategy, transforming a 90% print/10% digital production environment into a 20% print/80% digital production environment.

**Graphic/Web Designer** Health Alliance Medical Plans, Urbana, IL 8/2007-4/2010  
 Provided completed websites, temporary landing pages, email templates, and content-managed CSS template designs. Implemented Section 508 Standards. Recognized by management for advanced skill level and efficiency.

**Freelance Graphic Designer** Self-Employed, Lafayette, IN 12/2004-8/2007  
 Offered graphic design services that included predominantly printed materials. Experience building client relationships, proposal writing, and cost estimations.

**Assistant Professor, Computer Graphics** Purdue University Calumet, Hammond, IN 8/2002-12/2004  
 Helped build a new computer graphics curriculum focused on web design degree-seeking students. Worked closely with program chair to help identify program direction. Implemented original course materials and instruction, provided mentoring and departmental service.

**Graduate Teaching Assistant** Purdue University, West Lafayette, IN 8/1999-5/2002  
 Delivery of instruction in a hands-on laboratory environment. Skill set enabled me to be used interchangeably in the following areas: web programming, interface design, digital imaging, illustration, and engineering graphics.

## EDUCATION

**Master's of Science** Purdue University, West Lafayette, IN 8/1999-5/2002  
 M.S. Science and Technology, Computer Graphics | Specialization: User Experience Design and Online Branding.

**Bachelor's of Science** Purdue University, West Lafayette, IN 8/1995-5/1999  
 B.S. Computer Graphics Technology, Multimedia Development.

## ADDITIONAL POST-GRADUATE COURSEWORK

**PHP Web Programming (Course)** InteractiveOnlineClassroom.com 8/2008-10/2008

**Visual Arts Teaching Licensure, K-12** Purdue University, West Lafayette, IN 8/2004-5/2007  
 Awarded Ralph Beelke Outstanding Student Teacher in Art Education (awarded \$500). Maintained GPA 4.0/4.0.